



PRESS RELEASE

19 February 2026

Ale Tasting

Dear Editor

During the afternoon of Saturday 7th March Marlborough is reviving the age old tradition of Ale tasting.

The Town Mayor Councillor Emily Trow accompanied by Town Crier Emma Kimber, Town Beadle Linda Illsley and Mace Bearers Barry Mercer and Dave Blacklock will be visiting Marlborough's public houses to assess the quality of the ale served.

If the ale served meets the Town Crier's exacting standards a certificate will be awarded.

This tradition dates back to the 1300s. Read about the important role of the 'Ale Conner' or 'Gustator Cervisiae' at Beer & Brewing (below).

We'll publish the itinerary closer to the date - seven establishments have already signed up, hopefully with more to come. Taxi!

Yours sincerely

Richard Spencer-Williams

Richard Spencer Williams, PSLCC
Town Clerk

Notes to editors

Website article at <https://www.marlborough-tc.gov.uk/news/news-articles/3214-ale-tasting>

Beer & Brewing's history of the ale taster at <https://www.beerandbrewing.com/dictionary/xfajLSJZBp>